

**Panamerican Surety Association
XXXV General Assembly
April 21-24, 2024
Bogotá, Colombia**

Academic and social program

| Sunday, April 21 | |
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| 16:00 | Accreditation at the lobby of the Hilton Hotel. |
| 19:30 | Welcome cocktail and dinner at Levels Bar & Terrace, Hotel Hilton (accessible from the lobby level) <i>Recommended dress code: casual elegant; no jeans; tie is not required. Activity in a partially roofed place. Estimated temperature ranges between 50 °F - 64 °F (10 °C - 18 °C).</i> |
| 21:30 | End of activity. |

| Monday, April 22 | |
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| 08:30 | Accreditation at the lobby of the Hilton Hotel. |
| 09:00 | Opening ceremony PASA Authorities at the podium: <ul style="list-style-type: none"> • Alicia Salas Abad, President • Paulo Morais, First Vice President • Felix Winzap, Second Vice President <p>Opening words:</p> <ul style="list-style-type: none"> • Alicia Salas Abad, PASA President. <p>Welcoming words</p> <ul style="list-style-type: none"> • Juan Enrique Bustamante Molina, President, Seguros Mundial; Host Committee's representative. |
| 09:30 | Opening conference Realities of the Colombian Insurance Market Speaker: <ul style="list-style-type: none"> • Luz Elvira Moreno Dueñas, Deputy Insurance Superintendent, Colombia's Finance Superintendence. |
| 10:00 | Keynote conference Speaker: <ul style="list-style-type: none"> • Luis Galindo Olivera, Spanish motivational speaker with more than 30 years of experience in human resources management positions in different national and international companies from various sectors. |
| 11:00 | Conference <i>Developed by the PASA Training Committee</i> Global Economic Outlook Speaker: |

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| | <ul style="list-style-type: none"> • Beatriz Reguero Naredo, Bachelor in Economics and Business Administration. State Account Area Director, CESCE, Spain. Former president of the Berne Union. |
| 11:50 | Q&A |
| 12:00 | <p>Round table Developed by the PASA Credit Committee Loss ratio in Latam: latest trends, impact of inflation</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Jesús Urdangaray López, Director of Subsidiaries, CESCE, Spain. <p>Speakers:</p> <ul style="list-style-type: none"> • Marcele Lemos, CEO Latin America, Coface. President of ALASECE. • Ignacio Álamos, CEO Avla Seguros de Crédito y Garantía. • Alejandro Santamaría Caicedo, CEO/Director LatamSur, Solunion Seguros. |
| 12:50 | Q&A |
| 13:00 | End of academic sessions. |
| Lunch/afternoon: own arrangements. | |
| 19:30 | Meeting at the hotel lobby for the evening activity. |
| 20:00 | <p>Cocktail and Camaraderie dinner at the restaurant: Andrés D.C. <i>Recommended dress code: elegant casual; no jeans; tie is not required. Indoor activity.</i></p> |
| 22:00 | End of activity. |

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| Tuesday, April 23 | |
| 09:00 | <p>Special conference</p> <p>Speaker:</p> <ul style="list-style-type: none"> • Nelson Cardona Carvajal, experienced alpinist who has climbed seven of the world's highest peaks. He is a motivational speaker and a spiritual coach. |
| 10:00 | <p>Panel <i>Developed by the PASA Host Committee</i> Genesis of the infrastructure projects in Colombia. Successful experiences and perspectives</p> <p>Main conference:</p> <ul style="list-style-type: none"> • Mauricio Reina, expert economist, presenter, columnist and analyst. Colombia's former deputy Minister for foreign trade. <p>Speakers:</p> <ul style="list-style-type: none"> • Gustavo Enrique Morales Cobo, Executive President of the Federation of Colombian Insurers – Fasecolda. • Juan Martín Caicedo Ferrer, President of the Colombian Chamber of Infrastructure – CCI. |
| 10:50 | Q&A |
| 11:00 | <p>Colloquium <i>Developed by the PASA Legal Committee</i> Unleashing Innovation: The Power and Pitfalls of Using Generative AI in your Business</p> |

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| | <p>Moderator:</p> <ul style="list-style-type: none"> Alex Bellino, VP, Business Development Officer, The Travelers Companies Inc, USA; Legal Committee's President <p>Speakers:</p> <ul style="list-style-type: none"> Julián Aguirre, attorney, senior associate at Posse Herrera Ruiz. Advisor to local and international financial institutions on the legal aspects of innovative technology-enabled financial businesses regarding credit and payment products, and digital assets. Natalia Escobar, attorney, partner at the Banking & Finance, Insurance and Capital Markets practice groups at Posse Herrera Ruiz. Expert in local and international financial and insurance regulation, and advisor on fintech and insurtech projects. Former Deputy Insurance Superintendent at Colombia's Finance Superintendence and former Senior Policy Advisor at the International Association of Insurance Supervisors (IAIS) in Basel, Switzerland. |
| 11:50 | Q&A |
| 12:00 | <p>Colloquium <i>Developed by the PASA Training Committee</i> Building Bonds for a Better Tomorrow: ESG Criteria and Its Impact on Surety Companies</p> <p>Moderator:</p> <ul style="list-style-type: none"> Nancy Cruz, Managing Director, The Travelers Companies Inc, USA; Training Committee's President. <p>Speaker:</p> <ul style="list-style-type: none"> Yves Hayaux-du-Tilly, counsellor at law, partner at Nader, Hayaux & Goebel, member of the governing board of the Climate Governance Initiative and Vice President of AIDA. Trusted advisor to Mexican and foreign investors in corporate, mergers & acquisitions and financing transactions, specialised in governance and sustainability. Latam leading expert in insurance and reinsurance. |
| 12:50 | Q&A |
| 13:00 | End of academic sessions. |
| 13:10 | Group photo. |
| 13:30 | Lunch at the venue hotel |
| 15:00 | End of lunch. |
| Afternoon/evening: own arrangements. | |

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| Wednesday, April 24 | |
| 09:00 | Space for a special presentation |
| 09:15 | <p>Conference <i>Compendio de Buenas Prácticas del Ramo de Cumplimiento</i> (Compendium of good practices for Surety Insurance). A document that compiles technical and legal analyses of some issues occurring in the Colombian insurance market as regards surety insurance.</p> <p>Speaker:</p> <ul style="list-style-type: none"> Daniela Arias Arias, Director of the Surety Insurance Chamber of the Federation of Colombian Insurers – Fasecolda. |
| 09:25 | Q&A |

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| 09:30 | <p>Conference jointly delivered by PASA and ICISA</p> <p>Highlights of the Latin American Surety Markets Speaker:</p> <ul style="list-style-type: none"> • Juan José Montes Fernández, President of the PASA Surety Committee. <p>Highlights of the European Surety Markets Speaker:</p> <ul style="list-style-type: none"> • Richard Wulff, Executive Director of ICISA. |
| 10:00 | Q&A |
| 10:10 | <p>Conference <i>Developed by the PASA Credit Committee</i> Technology in credit insurance. Advances, applications</p> <p>Speaker:</p> <ul style="list-style-type: none"> • Víctor Tinoco, Innovation Head, Strategy and Corporate Development, Atradius, Spain. |
| 11:00 | Q&A |
| 11:10 | <p>Colloquium <i>Developed by the PASA Surety and Credit Insurance Committees</i> Market statistics</p> <p>Moderators:</p> <ul style="list-style-type: none"> • Surety bonds: Agustín del Torchio, Commercial Manager, Afianzadora Latinoamericana S.A., Argentina. • Credit insurance: Roberto Castillo, General Manager, Hannover Re., Germany. <p>Speaker:</p> <ul style="list-style-type: none"> • Juan Fernando Serrano, Executive President, LatinoInsurance, Ecuador. |
| 11:40 | Q&A |
| 12:00 | <p>PASA Institutional Relations</p> <ul style="list-style-type: none"> • Richard Wulff - Report from ICISA (International Credit Insurance and Surety Association) • Marcele Lemos - Report from ALASECE (Asociación Latinoamericana de Seguro de Crédito) |
| 12:20 | <p>Reports from the PASA Working Committees</p> <ul style="list-style-type: none"> • Juan J. Montes Fernández (President of the Surety Committee) • Jesús Urdangaray López (President of the Credit Committee) • Nancy Cruz (President of the Training Committee) • Alex Bellino (President of the Legal Committee) |
| 13:00 | <p>Closing ceremony of the academic sessions PASA Authorities at the podium:</p> <ul style="list-style-type: none"> • Alicia Salas Abad, President • Paulo Morais, First Vice President • Felix Winzap, Second Vice President <p>Closing words:</p> <ul style="list-style-type: none"> • Alicia Salas Abad, PASA President. |
| 13:10 | XXXV General Assembly |

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| 14:30 | End of sessions. |
| Lunch and afternoon: own arrangements | |
| 20:00 | Meeting at the hotel lobby for the evening activity. |
| 20:30 | Cocktail and closing dinner offered by the Panamerican Surety Association at the restaurant: Cumbia House de Gaira. <i>Recommended dress code: elegant casual; no jeans; tie is not required. Indoor activity.</i> |
| 22:30 | Departure of first buses back to the venue hotel. |
| 23:30 | End of activity. |
| 24:00 | Departure of the last bus back to the venue hotel. |

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| Thursday, April 25 | |
| All day long: Return of participants to their countries/Post-event tours. | |